



Spare parts identification made easier with the QR Code from BPW

BPW Axles introduced an axle type plate in March 2020 that has made spare parts identification a whole lot simpler.



The QR code is an important link between physical products and digital information. The axle type plate will be visible on the axle.



By using a mobile phone or a tablet the workshop can scan the QR code and immediately the user will be directed to the BPW website where one can download the correct spare parts list together with workshop manuals, assembly and operating instructions. The BPW QR code application is intuitively operable and follows the look and feel of online shops.

The spare parts list provides detail information on individual parts and is also supported by numerous exploded views and individual part pictures. The downloadable manuals provide further information such as service instructions. All this information can also be sent by e-mail.

BPW always strives to create added value for the vehicle operators and workshops – an important step towards digitalization – for an efficient transport in a convenient and contemporary way.